

a pair of side frames extending in the vertical direction connected to lateral ends of the upper frame and connected to lateral ends of the lower frame, wherein each of the upper frame and the lower frame is curved such that the lateral ends thereof protrude forward relative to a central portion thereof.

**11.** The display according to claim **10**, comprising an upper connection frame having an upper end fixed to a central portion of the upper frame and a lower end connected to a center of an upper end of the display, and a lower connection frame having an upper end connected to a center of a lower end of the display unit and a lower end connected to a central portion of the lower frame.

**12.** The display according to claim **1**, wherein the display panel is attached to the curved support structure and deformed to be curved in a shape which corresponds to the curved support structure.

**13.** The display according to claim **12**, further comprises a reinforcement member disposed at the curved support structure in order to enhance the strength of the curved support structure,

wherein the reinforcement member is disposed on a front surface of the curved support structure.

**14.** The display according to claim **12**, further comprises a sub-speaker installed on a rear surface of the curved support structure,

wherein the sub-speaker has a thickness which gradually decreases as the sub-speaker extends from a point close to a central portion of the curved support structure to a point close to a lateral end of the curved support structure.

**15.** The display according to claim **1**, wherein the display further comprises a side case defining four side surfaces of the display at upper, lower, left and right sides of the display and

a rear surface case defining a rear surface of the display.

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